

## **Data Protection**

It is very important for TUI Cruises GmbH to protect your privacy and your personal data. We therefore pay special attention to this aspect in view of our internet activities. We collect, administer and use personal data in compliance with data protection regulations, in particular with the German Federal Data Protection Act (BDSG), the Telemedia Act (TMG) and the Telecommunications Data Protection Regulation (TKG). To protect your data against unintended or intended manipulation, loss, destruction or the unauthorized access in the best effective way, we use technical and organizational security measures. We will continuously update these measures to the latest technical developments.

### **Personal Data**

Personal data is the information like your real name, mail-address, telephone number. Information that is not directly related to your real identity (like favorite webpages or number of users of a site) is not included in that category.

### **Anonymized Data**

With every access to contents of this webpage certain information will automatically be saved (e.g. quantity and duration of visits on individual pages). This information is not personal data. It will be used for statistical reasons and for the improvement of this internet site.

### **Disclosure of Personal Data to Third Parties**

For the administration of the travel contracts, we forward your personal data to other contract partners involved like e.g. the airline.

In case data is forwarded to heads of services of TUI Cruises GmbH, they are bound additionally to the legal regulations also to the contractual requirements of TUI Cruises for data protection. The transfer of personal data to official institutions and authorities are done only within the scope of mandatory legal regulations.

### **Right to Information / Your Rights**

At any time you may require from TUI Cruises GmbH to give you full information about saved personal data of yourself, free of charge and use your right to insist on correction of untrue data or to withdraw your previous consent. Statutory provisions concerning billing and accounting may forbid the erasure of the data.

### **Use of Cookies**

We use cookies (small files with configuration information) in accordance with the regulations of the German Circulation Research Institution IVW, which help us to determine the frequency of use and the number of users of our internet site and to increase the comfort of use of the product offerings.

In the cookies we save information such as the user ID, by means of which we can identify the user data. For the user this offers increased comfort because it is not necessary to log in again with the complete personal data in case of a booking.

Without cookies the use of our webpage is partly only possible to a limited extent. Most of the browsers are configured in such way that they accept cookies automatically. You can, however, configure your browser in such way that cookies are either deactivated or that you will get information as soon as cookies are sent. We use cookies to optimize the displaying of advertising on the webpages you visit. If you should not wish this, kindly use the Adform Opt Out.

On this internet site communication tools of the social media Facebook are used, especially the product Webpage Custom Audiences. This product generates a non-reversible, non personal check-sum (hash-value) from your user data, which can be transmitted to Facebook for analysis and marketing. Kindly find further information about the purpose and the extent of the data collection as well as the further processing and use of such data on Facebook as well as the setting options related to protecting your private sphere which are shown in the Facebook data protection information, which amongst others, can be found under Facebook Webpage Custom Audiences and Facebook Privacy . If you want to contradict to the use of Facebook Webpage Custom Audiences, you can do so under Facebook Custom Audiences Opt Out.

### **Links to other Webpages**

Our internet site comprises links to other webpages. This data protection declaration does not include other webpage providers. We have no influence on the data protection regulations of other providers and can therefore not take any liability for the correctness, up-to-dateness and completeness of the information provided there.

### **Use of Facebook Social Plugins**

Our internet presence uses social plugins of the social network facebook.com, which is operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). The plugins are labeled with the Facebook logo or the addition "Facebook Social Plugin".

As soon as you open one webpage of our internet presence with such a plugin, your browser will automatically open a connection with the servers of Facebook. The contents of the plugins is transmitted from Facebook directly to your browser and embedded into the webpage.

The implementation of the plugins allows Facebook to get the information that you called up on the corresponding page of our internet presence. If you are logged into facebook, facebook can assign your visit to your facebook account. When you are interacting with the plugins, e.g. by pushing the "like" button or leaving a comment, that information will be transmitted from your browser directly to facebook and will be filed there.

Purpose and extent of the data collection as well as the further processing and use of such data by facebook and your rights in this respect and the setting options related to protecting your private sphere are shown in the Facebook data protection information.



If you do not wish that Facebook collects data about you by means of our internet presence, you have to log-out from your facebook account before you visit our internet presence.

#### **Questions and Comments**

For questions, requests or comments about data protection, please send an e-mail to the data security officer of TUI Cruises GmbH: [\*\*datenschutz@tuicruises.com\*\*](mailto:datenschutz@tuicruises.com)